

WRITERS IN THE SKY

Newsletter



Whether you are a published author or a writer-wanna-be, this e-zine is for you. Here, you will find articles about all types of writing, publishing, and book marketing; plus we feature articles written by our readers. Our goal is to connect the writing and publishing community through networking that benefits both. Brought to you by Write On! Creative Writing Services.

Volume 3 ~ Issue 10

You are receiving this because you signed up for it or someone thought you would enjoy the free information about writing, publishing and book publicity. If you didn't enjoy this newsletter and do not wish to continue to receive it, you may unsubscribe by clicking the link at the bottom of the newsletter. Please forward this ezine to anyone you know who needs free articles, announcements, book reviews, poetry, and information about the craft and business of writing, publishing and book marketing.

AUTHOR'S CORNER BY YVONNE PERRY

Welcome to Writers in the Sky Newsletter. Our newsletter has practically become a magazine! While we like to share good information with you, we don't want to send you such a huge file that it clogs your entire inbox. Rather than cut back on the worthwhile information, we are using a condensed format that will:

- Have fewer photos and icons
- Have a summary of each article, poem, book review or networking item with a link to read the rest of the item online.
- The podcast schedule will be posted online with a link from the newsletter.
- Author's Corner will be shorter in length but will retain any special announcements.

Here are this month's announcements:

You may view the entire newsletter online by clicking on this link: <http://www.leedesign.org/?id=47&page=Newsletter>

The Short Adaptation Film Contest, hosted by Write On! Creative Writing Services, is seeking to inspire, promote and reward innovative talent in the field of film. We are asking filmmakers to adapt a scene or chapter from a book into a visually powerful live action or animated message. The book we are adapting is *Burritos and Gasoline* by Jamie Beckett. The storyline of this work of fiction lends itself to a wide variety of visual interpretations. All submissions must be postmarked no later than midnight, March 21, 2008. Entry forms, rules, submission forms, guidelines and prize information are available at <http://BookFilmContest.com>.

Writers in the Sky Podcast Guests for October are posted on my blog at <http://yvonneperry.blogspot.com/2007/09/october-podcast-guests.html>

I will celebrate the release of my book *RIGHT TO RECOVER* Winning the Political and Religious Wars over Stem Cell Research in America on Oct. 23, 2007 7-9 p.m. The event will take place at:

Borders Bookstore
2501 West End Ave.
Nashville, TN 37203
615-329-3380

The event will feature a speech and audiovisual presentation by Perry, live music by Nashville recording artists Tom Shinness and Jasmine, insights from Nashville Attorney Mary Parker of the John Edwards presidential campaign, a Biblical perspective of stem cell research by Rev. Dan Bloodworth, and a book signing by Perry.

RIGHT TO RECOVER uses more than 600 hours of intensive research and interviews to challenge the validity of President Bush's decision to deny federal funding for blastocystic (embryonic) stem cell research. Published by Nightengale Press, the 340-page book contains insights from dozens of researchers, doctors, and political and religious figures, as well as stories from patients who hope to transform their lives through stem cell implants. Right to Recover has been endorsed by organizations such as Cure Paralysis Now, the Christopher Reeve Foundation, and Parkinson's foundations from several states. See www.right2recover.com for more information.

This is a community newsletter for anyone interested in writing, editing, publishing, and publicity and that means you can contribute content to the newsletter. If you have an article, an announcement, a poem, book review or letter to the editor, speak up. [Send me an email](#) and let me know what you think.

Yvonne Perry is a freelance writer and the owner of Write On! Creative Writing Services. She is a graduate of American Institute of Holistic Theology where she earned a Bachelor of Science in Metaphysics. She began her full-time writing career in 2003 and has since written more than twenty books.



Contact Yvonne Perry, Freelance Writer and Owner of Write On! Creative Writing Services

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Web site: <http://www.yvonneperry.net/>

Writing Blog: <http://yvonneperry.blogspot.com>

Podcast on writing, publishing and marketing books: <http://www.yvonneperry.net/WritersintheSkyPodcast.htm>

Author of *Right to Recover: Winning the Political and Religious Wars over Stem Cell Research in America*. www.right2recover.com

In This Issue

A brief description of the articles for our October newsletter is given below. Click the title to read the full article online.

[Being out There!](#)

By Philip Harris

Independent and small press authors are the wave of the literary future if they are willing to make the effort to make their works known. We have all heard the laments that a few big companies control what is read and what is stocked in the major bookstores but that reality is changing. With hard work and diligence the new authors of today are beginning to successfully bypass the major corporate stranglehold on literary markets by bringing new genres and new ideas to the public.

[Artistry For Free?](#)

by Usiku Jambo

Life would be a pervasive shade of grayscale without creative expression. Artistry has extensive and intrinsic value; however, this understanding has been lost when it comes to certain forms of written art.

Writer's in the Sky is Going to the Movies!



The Short Adaptation Film Contest is seeking to inspire, promote and reward innovative talent in the field of film. We are asking filmmakers to adapt a scene or chapter from a book into a visually powerful live action or animated message. The book we are adapting is *Burritos and Gasoline* by Jamie Beckett. The storyline of this work of fiction lends itself to a wide variety of visual interpretations.

Shoot for drama, comedy, suspense, horror, romance or any combination you wish. Our only limitation being that you shoot with an "R" rating or lower as your guideline.

From a practical standpoint, the benefits of this novel to a filmmaker on a limited budget are the following:

- Casting requires only a small number of actors.
- Few of the locations require elaborate recreations.
- No dramatic, expensive or potentially dangerous stunts are required to tell the story.

The Short Adaptation Film Contest commences on September 1, 2007. All submissions must be postmarked no later than midnight, March 21, 2008.

So fire up your imagination and get cracking! Your adaptation just might be the one our judges have been waiting for.

Entry forms, rules, submission forms, guidelines and prize information are available at <http://BookFilmContest.com>.

[So You Want to Write a Book?](#)

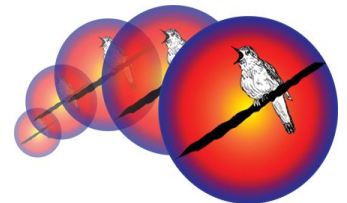
by Francine Silverman

We've all heard people say, "When I retire, I'm going to write a book," or "My life is so interesting, I think I'll write my memoirs." You want to write a book? Don't. Unless you answer these questions first!

[Newsworthy Nuggets from Nightengale Press](#)

It Takes Perseverance, Grit and Bit of Magic to do a Book Signing by Valerie Connelly

Do book signings work? Are they worth the effort? What can go wrong during a book signing? These are some of the questions answered in this article about how to drive people to your book table to find something good to read.



[Do you Need Articles for your Blog or Web site?](#)

Here's the perfect solution and it's offered to you at no cost from Yvonne Perry, the owner of [Write On! Creative Writing Services](#) and a group of writers who participated in a 40-article challenge.

Unite to Write is a collection of reprintable articles on a variety of topics such as:

- Herbs and Plants
- Grief and Widowhood
- Writing for Children
- Coping with Insomnia
- Freelance Writing Business Know-How
- Do it yourself Home Repair
- Dealing with Coworkers
- Medical Articles
- Marketing and Networking



What's the catch?

There is no catch. In fact, we want you to use the articles for content in your newsletter, or on your blog or Web site. You can even give separate articles or the entire eBook to others. All we ask is that you keep the resource box at the end of each article intact when you use or share them.

Like what you see, but still want more?

If you need more content than this eBook contains, click the hyperlink inside the resource box and find more material from each writer.

What are you waiting for?

DOWNLOAD YOUR FREEBIE NOW!

Simply [click here or on the book cover](#) and get *Unite to Write!*



[A PLACE TO SHOWCASE YOUR BOOK](#)

Here are the book reviews for this month:

1. Sticky Fingers: A Tess Camillo Mystery (An Alyson Mystery) authored by Morgan Hunt Reviewed by Cherie Fisher of Reader Views (6/07)

2. A Song for the World: The Amazing Story of the Colwell Brothers and Herb Allen: Musical Diplomats Authored by Frank McGee, Reviewed by Richard R. Blake for Reader Views (7/07)
3. The Silk Palace Authored by Colin Harvey
4. Feminine Writes Compiled by Sheri McConnell, Edited by Angel Brown and Julie Ann Halick, Reviewed by Carolyn Howard-Johnson
5. Adams Point, the third book in the Legacy Series Author: Elena Dorothy Bowman, Reviewer: Chrissy Dionne
6. Willow Smoke, Author: Amanda Burns

Writers in the Sky Podcast



[Writers in the Sky Podcast](#) offers interviews with authors and writers, as well as the latest news about books on the market, publishing methods and marketing techniques. There are more than 35 informational shows already uploaded and a new program is added each week.

Occasionally, a teleclass may be longer, but most of our classes are recorded in 15- to 20-minute segments you may listen to while traveling, cleaning the house, waxing the car, exercising, etc.

Many of the guests on the show also contribute informative articles and announcements to this monthly newsletter offered by [Write On! Creative Writing Services](#). The best part is there is no cost to listen and it is a great way to learn more about writing and publishing.

To [Sign up for the RSS Feed](#) go to <http://www.yvonneperry.blogspot.com/> and put your email address in the “subscribe me” box on the right sidebar.

You will get some great information about writing and publishing and you’ll never have to worry about missing a podcast show you wanted to hear.

Podcast Guests for October Writers in the Sky will link to the permalink where this is posted on <http://yvonneperry.blogspot.com>



1. Rising Star and Blessings Abound by Dennis Martin

2. Special Bond by Timothy J. Stewart
3. This Memory by Feon Davis
4. Simple Awareness by Hal Manogue

The Desire to Not Write

by Wendy Keller

A new client made an off-handed comment today. She wondered why almost every writer gets strong urges not to write. "Suddenly, the plants need watering, the dog needs petting, the laundry needs folding at that very moment." She laughed sheepishly. "I find in the moments that fall into my lap and announce they could be used for writing, I am suddenly possessed by an irresistible urge to clean closets, skim the Internet for some obscure fact, or finally finish reading that book I started last month. It's worse than craving chocolate, and just as narcotic!"

Network with Us

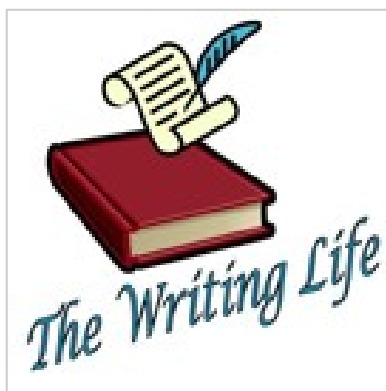


Writers in the Sky Newsletter

Add your announcement or brag about your writing accomplishment. Tell us about your book or business. Share information and ideas or send articles or advertorial for the next issue to writer@yvonneperry.net. Remember, you may post a comment on my blog yvonneperry.blogspot.com. Click this link for announcements from our readers this month: October Network with Us.

I hope you enjoy WRITERS IN THE SKY NEWSLETTER and will tell your friends how they may subscribe by going to <http://www.yvonneperry.net/Writers-in-the-Sky-Newsletter.html> and clicking on the link.

Ghost Blogging – a Trick or a Treat?



This article by JJ Murphy questions whether ghostwriting for blogs is an acceptable practice.

When it comes to blogs, trust and honesty are critical to building healthy business relationships. Your readers are likely to forgive you for not being a strong writer if they know you are working with a professional to provide them with the best information. This article by JJ Murphy questions whether ghostwriting for blogs is an acceptable practice.

Creative Writing – Literature

by Christina Sponias

Whenever you write anything, it is important to transmit a message to your readers because this is what gives value to your work. Your purpose as an author is to make people think about your words and feel what you are trying to express. Learn to define your message, name your document according to your intention, respect your purpose while writing to make sure you have developed or presented points that fit the title.



Jessica Dockter with *L.E.E. Design* is the graphic designer for the Write On Creative Writing Services team. As the designer of this newsletter, she is also available to assist you with your graphic design needs, such as:

Communication Material • Professional Photo Retouching • Brochures • Logo Identity
Brand Services • Advertising • Ad Series for Newspaper or Magazine • Magazine Cover Wrap
Sales Letter • Magalog & Issuelog • E-Books • Postcard or Double Postcard • 2-Pocket Folder
Catalog • Newsletter Design/Makeover • Magazine Design/Makeover • HTML Emails
Web Sites & Maintenance • Template Sites • Domain Names • Web Site Hosting • Design Consultation

Visit her Web site at www.leedesign.org. For questions or a quote, call Jessica at 615.681.4401 or email her at leedesign@leedesign.org

This newsletter relies on subscribers like you to send in articles, tips and resources. Therefore, the more subscribers we have, the more information we have to share and the more your message gets in front of others. Tell your writing and publishing colleagues about Writers in the Sky Newsletter or forward it to others you know who may be interested.

Past Issues of Writers in the Sky Newsletter

To view past issues of **Writers in the Sky Newsletter** in Adobe Acrobat (PDF) Format, please click on a publication date below. You will need to have Acrobat Reader installed in order to view them. Acrobat Reader is free and [you can download it here](#).



- [April 2006](#) • [May 2006](#) • [June 2006](#) • [July 2006](#) • [August 2006](#) • [September 2006](#) •
- [October 2006](#) • [November 2006](#) • [December 2006](#) • [January 2007](#) • [February 2007](#) • [March 2007](#) • [April 2007](#)
- [May 2007](#) • [June 2007](#) • [July 2007](#) • [August 2007](#) • [September](#) •

If you wish to contribute an article, advertorial, blurb, announcement about writing, publishing or book marketing, please review these guidelines and submit your item to writer@yvonneperry.net

- Limit articles to 750 words or less.
- The piece must be about the craft or business of writing and publishing.
- Include a short bio with your submission so I may give proper credit.
- Use Times New Roman 11 point font.
- MS Word docs are okay, but txt files are preferred.
- Promotion of your own material is accepted if it is written in an advertorial (article) style.
- No colored text box (jpg, bmp, etc.) ads. The article must be content rich.
- Book reviews are accepted as long as they highlight the book and its author in a positive manner.
- Poetry is accepted. I will publish three short works (less than 25 lines) in each issue. Do not double space between lines.
- Announcements of upcoming events, personal accomplishments, special offers, etc. are accepted. Try to keep these less than 250 words.
- Each submitting writer retains the copyright to his or her own piece of literature and may use it elsewhere.
- Since I do not charge a fee for the newsletter, I am unable to pay for submittals. However, the networking opportunity is

worth a lot.

- The newsletter will be sent on the first of each month. I need all submittals in by the 25th day of the month prior.

Note: Yvonne Perry and Write On! Creative Writing Services will not be held liable for any direct or indirect losses or damages originating from the use of any information listed on our Web site or in our blog, podcast or newsletter. By using these tools you agree to indemnify and hold all owners and representative parties of Yvonne Perry/Write On! Creative Writing Services harmless from any claim or demand originating from your use of Writers in the Sky Web site, blogs, podcast, or newsletters. Use of our Web site, blog, podcast and newsletters is an indication of your complete understanding and acceptance of these Terms of Service. Thank you.

