

# WRITERS IN THE SKY

## Newsletter

Vol. 3 Issue 1

January 2007



**Whether you are a published author or a writer-wanna-be, this e-zine is for you. Here, you will find articles about all types of writing, publishing, and book marketing; plus we feature articles written by our readers. Our goal is to connect the writing and publishing community through networking that benefits both. Brought to you by Write On! Creative Writing Services.**

### AUTHOR'S CORNER BY YVONNE PERRY



**Welcome to 2007 - the best year ever for freelance writers!**

This year flew by and I have no idea where the time has gone! It seems like I just got used to typing 2006 and now it's time to discipline my fingers to find the 7 on my keypad.

Already 2007 is off to a great start with *Writers on Call*—a weekly subscription-based teleclass hosted by yours truly and full-time freelance writer Suzanne Lieurance. We'll be teaching step-by-step how to set up and manage a freelance writing business and how to write a book. Also, Peter Bowerman and I will kick off *Writers in the Sky Podcast* with a fantastic show January 5th about his latest book *The Well-Fed Self-Publisher: How to Turn One Book into a Full-Time Living* [Listen to Peter's introduction here.](#)

As I look back over 2006, I am grateful for my success as a freelance writer. My team and I enjoyed a year of productive activity and I'd like to share a few highlights with you here:

- This newsletter began last April with only a dozen subscribers. Our newsletter now goes to more than 700 people each month.
- Through a writing co-op group's challenge I wrote more than [40 articles for ezinearticles.com](#) and gained Platinum Expert status which gave me more notoriety in my field.
- I edited or ghosted six books for clients this year and at least three of them (maybe four) have contracts with publishers or literary agents.
- I completed the manuscript for my own book on stem cell research. Nightengale Press will be publishing **Right to Recover: Winning the Political and Religious Wars over Stem Cell Research in America.**
- I had the privilege of being interviewed on several talk radio shows in 2006 about my writing business or books; I loved it so much I decided to start my own podcast. *Writers in the Sky Podcast* has had tremendous reception and my interview schedule is already booked through mid-April with experts such as Valerie Connelly of Nightengale Press, Bob Gussin of Oceanview Publishing, Suzanne Lieurance—the Working Writer's Coach, and Pam Lontos—Public Relations Specialist, plus many other freelance writers and authors in a broad range of genres.
- I earned the Toastmasters Advanced Leadership Award in July and I'm only three speech projects away from completing the requirements for my Distinguished Toastmaster Award.

Even with the tragic death of a beloved brother-in-law this past year, we have much to be grateful for as a family. My daughter announced her engagement last summer and plans to be married June 16, 2006. My son and his wife are expecting a baby. My grandson, Sidney, who will be six in February, looks forward to the arrival of his baby brother or sister. I also wait with excitement!

Write On! Creative Writing Services had a great year as a team. We now have seven full-time writers and four part-time writers, plus we have Jessica Dockter on board as our graphic designer allowing us to expand our services to cover the branding aspect and design needs of our clients. I'd like to brag on each of them.

**Kate Garvey** created the first booklet of her “People with Pets” series and was featured as a guest columnist in the Wisconsin State Journal. She created two web sites for her business, started a blog, wrote several articles on biotechnology, history, and created websites for small businesses, as well as developing web content for small businesses. Currently, she is putting in long hours as a technical writer for one of the largest farm cooperatives in the United States. Kate works with the document repository, writes company newsletters, creates quick reference guides documenting business procedures, and creates charts of work flow process. On a personal note she successfully moved from Nashville, Tennessee and settled into a new location in Madison, WI. She also renovated two homes and continues to sell her real estate book on the Internet. It's been a great year.

**Rosi Stewart** co-authored a grant for a children’s charity group that provides medical care for uninsured and underinsured children infant to 18 years). The clinic will receive \$125,000 over the next two years. She also received word that a second grant she had written has been funded by another major foundation.

**Gordon Randall** completed three romance articles, and edited and provided proofreading for several books.

**Taryn Simpson** completed a screenplay, three press releases, 25 articles, five academic papers, three bios, two brochures, three taglines, and wrote content for four blogs in addition to completing two books with four more in progress.

**Barbara Sharp** completed three books – a biography/memoir (one is being published by Nightengale Press), one speech, two resumes, two brochures, four romance articles, two medical articles and a confidential business review.



**David Teems** wins the Write On! Prize for accomplishing the most difficult writing task last year. He completed Bob Martin's book, *BOTH SIDES OF THE FENCE: Corruption and Redemption in Chattanooga, Tennessee from the 1940s through the 1980s*. Here is a photo of Bob Martin's materials before David converted them into a book that was accepted by a publisher. Thought you'd get a laugh (or a good cry). David also completed his own novel *LIKE THE WHOLE WORLD WAS SUMMER* (not yet in publication).

[Meet all our writers here.](#)

As we network together, I'd like to present this “toast” to our continued success in 2007. May we all help one another realize our potential and be a blessing to everyone we meet either online or in person.

Yvonne Perry is a freelance writer and the owner of Write On! Creative Writing Services. She is a graduate of American Institute of Holistic Theology where she earned a Bachelor of Science in Metaphysics. She began her full-time writing career in 2003 and has since written more than twenty books.



**Contact Yvonne Perry**

Phone: (615) 884-1224

Email: [writer@yvonneperry.net](mailto:writer@yvonneperry.net)

Web site: <http://www.yvonneperry.net>

Blog Site: <http://yvonneperry.blogspot.com>

## In This Issue

- **FREELANCE WRITERS - HOW TO AVOID A MAJOR MELT DOWN IN YOUR FREELANCE WRITING CAREER**
- **BOOK WITH A VIEW: A PLACE TO SHOWCASE A BOOK**
- **TIPS FOR FREELANCE WRITING BY YVONNE PERRY**
- **THE BOOK JUST LOVED ME BY JANET GRACE RIEHL**
- **POETRY CORNER**
- **ACCENT YOUR WRITING USING DIACRITICAL MARKS**
- **NETWORK WITH US**
- **A WRITING LIFE**
- **THE BASICS EVERYONE SHOULD KNOW ABOUT THE POD BUSINESS BY THE BOOKHITCH STAFF**
- **WRITERS IN THE SKY PODCAST**
- **WORD OF MONTH**
- **FERN REISS'S PUBLISHINGGAME.COM: ACHIEVE MEDIA ATTENTION FOR YOUR BUSINESS**
- **PAST ISSUES OF WRITERS IN THE SKY NEWSLETTERS**

### JANUARY 2007

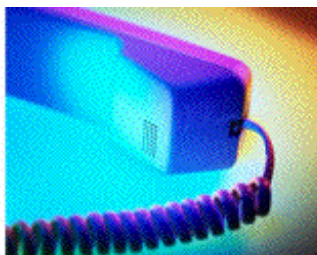
Award-Winning Author Peter Bowerman will be coming to Writers in the Sky January 5, 2007. Peter is the author of the Well-Fed Writer and TFWW: Back For Seconds on the field of lucrative commercial freelancing, self-publishing and marketing [www.wellfedwriter.com](http://www.wellfedwriter.com). We will be discussing his newly released book The Well-Fed Self-Publisher: How to Turn One Book Into a Full-Time Living. For full details and FREE report, visit [www.wellfedsp.com](http://www.wellfedsp.com). Subscribe to THE WELL-FED E-PUB, the critically acclaimed FREE monthly ezine and companion to The Well-Fed Writer series: [www.wellfedwriter.com/ezine.shtml](http://www.wellfedwriter.com/ezine.shtml).

### FEBRUARY 2007

Pam Lontos has worked extensively in the radio industry; from salesperson to Vice President of Sales for Disney's Shamrock Broadcasting. She was a professional speaker for 20 years and is a long-time member of the National Speakers Association (where she has earned the CSP designation). Her full-time occupation now is as head of PR/PR. Her ability to get publicity for herself is legendary and now she is getting the same kind of publicity results for her clients. PR/PR Pulse is a free e-zine provided by PR/PR. Your complimentary issue will give you tips to get the print, radio, TV and Internet publicity that you and your business deserve! [www.prpr.net](http://www.prpr.net)

Plus, there are many more guests to be featured (a new show each Friday) on Writers in the Sky so be sure to subscribe to the RSS Feed at <http://feeds.feedburner.com/WritersInTheSky> so you don't miss a show.

### ILLUMINATE YOUR FREELANCE WRITING CAREER BY PHONE!



*Writers on Call* is a weekly teleclasses for freelance writers, hosted by full-time freelance writers Suzanne Lieurance and Yvonne Perry. For only \$9.99 per month, you will receive nearly four hours of group coaching and interactive teaching via a weekly 55-minute teleclass.

These calls will cover:

- **How to start and manage a successful freelance writing business**
- **How write a book**
- **How to promote your freelance writing business**
- **Other crucial information for freelance writers.**

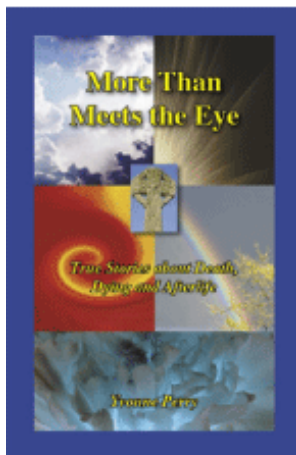
The teleclasses that take place every Thursday evening at 7:00 (CT) are recorded, so even if you can't make the live calls, you'll be given access to each mp3 file the next day.

[Listen to a prerecorded class to get an idea of the content-rich discussion format.](#)

[Subscribe NOW](#) and take your freelance writing career to the next level.

## **ARE YOU AFRAID OF DYING? Do You Need Comfort After the Loss a Loved One? Here's hope!**

***MORE THAN MEETS THE EYE: True Stories about Death, Dying and Afterlife* was authored by Yvonne Perry for people who are facing challenges presented by bereavement. In the book you will find:**



- Information to alleviate the fear of death
  - Comfort for caregivers, friends and family of a person who is near the end of life, or has recently passed
  - Understanding for those who have had a near-death experience and lived to tell about it
  - Insight from Dr. Aaron Milstone, Medical Director of Vanderbilt University Medical Center's Lung Transplant Program about why physicians are ill-equipped to deal with death and are unable to comfort dying patients or their families
  - Why people sense the presence of their loved ones near them during the funeral, graveside ceremony and in the days following
- 
- Reasons we should address end of life issues with family members.
  - Understanding emotions regarding sorrow, grief, loss and guilt
  - How to tell if death is about to occur for a critically ill patient and how to assist a loved one in gently departing
  - Dealing with the emotional devastation of a loved one's suicide and signs that indicate someone may be suicidal
  - Discussion about euthanasia

**There's also a legal copy of a Living Will, also known as an Advanced Health Care Directive included in the book and on Yvonne's website [www.yvonneperry.net/books.htm](http://www.yvonneperry.net/books.htm) where you may read more or purchase the book.**

[www.yvonneperry.net/books.htm](http://www.yvonneperry.net/books.htm)

**FREELANCE WRITERS - HOW TO AVOID A MAJOR MELT DOWN IN YOUR FREELANCE WRITING CAREER**

BY SUZANNE LIEURANCE

As a freelance writer do you often live on the verge of a major melt down?

You know what I mean. You have too many writing projects at the moment, you're also trying to care for your family, or even work a full time job. Suddenly you feel overwhelmed and you don't know how you'll keep up with everything.

In an effort to regain some control over your life, you start dropping out of things, or letting go of some of your personal writing projects. But most often, the things you start letting go of and dropping out of are the very things that bring you the most joy from your writing.

OR they are the very things that will help you establish a name for yourself as a writer.

If this is happening to you right now, try these steps to avoid a major melt down and get back on track with your writing career.

Step 1: Realize you are not alone. All writers get overwhelmed from time to time. The more experienced and successful ones learn to develop an overall plan for their writing careers and take on projects that ONLY relate to their overall plan.

Step 2: If you don't have an overall plan for your freelance writing career, now is the time to create one.

Step 3. Once you have an overall plan for your writing career, make a list of all the writing projects you are doing right now.

How many of these projects relate to your overall plan?

How many of them are simply writing jobs to keep a little income coming in until you finally get to make a living from the type of writing that you love?

If you find that your list of projects does not include one single thing that you LOVE to write, then get back on track with your plan.

Don't eliminate the activities that are part of your overall plan. Eliminate some of those activities that are just short-term writing projects to earn a little extra income. I know this may be difficult to do.

But, if you weed out some of those activities that don't relate to your overall plan, and stick to those writing activities that DO relate to the plan, you'll create the writing career of your dreams much sooner than you will if you're constantly overwhelmed and unfocused.

Plus, you'll avoid a major melt down that could stall your writing career for quite a while.

*Suzanne Lieurance is a fulltime freelance writer, children's author, and The Working Writer's Coach. Visit her website at <http://www.workingwriterscoach.com> to find out more about her coaching program designed to help people who like to write become "working" freelance writers. Visit her blog at <http://www.the-working-writers-coach.blogspot.com> for more helpful tips for writers. Join her mailing list at her blog, and every weekday morning you'll receive The Morning Nudge, a few words to motivate and inspire you to get a little writing done. For free weekly networking teleconferences for writers, visit The Lieurance Group blog at <http://www.lieurancegroup.blogspot.com> Article Source: [http://EzineArticles.com/?expert=Suzanne\\_Lieurance](http://EzineArticles.com/?expert=Suzanne_Lieurance)*

**BOOK WITH A VIEW: A PLACE TO SHOWCASE A BOOK**

Writing-World.com's Guide to... Paying Markets for Fiction and Poetry – More Than 675 Publications That Pay for Your Work, by Moira Allen (book review)

Writing-World.com's Guide to Paying Markets for Fiction and Poetry by Moira Allen, is more than just a book of data for writer's submissions. The author includes only paying markets of periodicals (E-zines, magazines and a few newspapers). The author created a highly valuable section titled "About this Guide", that explains what each section of details listed under the publications means. She even goes as far as describing the various rights that are often required by periodicals. I learned within the first 17 pages that I had been addressing envelopes incorrectly for international shipping by placing the country in mostly small caps beside the state or province. And what a surprise that was for me - I had no idea there was a protocol for shipping out-of-country! This important chapter also discusses common issues and problems with email and online submissions. Moira's discussion on literary magazines was also very informative and interesting.

Listing markets for short stories, poetry, fiction, fantasy, horror, Christian, adult and many other genres from romance to mystery – this book is sure to help authors market their books and freelance writers sell their articles. Author Moira Allen, goes a step farther and sub-groups markets into smaller categories, such as Children/Christian and Flash Fiction, to make the selection easier for writers.

Reference books like these tend to be dry and boring to read, but Moira's book is written personably – which is difficult to do when listing data. Each listing has numerous helpful tips and information including what kind of material the publication accepts submission for, what the publication's pay rate starts at, what rights are requested and contact information (including emails and website URLs).

This book has definitely found a spot on my writer's reference shelf in my office!

Publisher: Writing-World.com

Available at: <http://www.writing-world.com/bookstore/index.shtml>

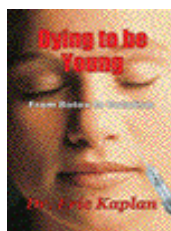
~ Book Reviewer: Lillian Brummet - Co-author of the book *Trash Talk*, a guide for anyone concerned about his or her impact on the environment – Author of *Towards Understanding*, a collection of poetry. (<http://www.sunshinecable.com/~drumit>)

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## Dying to be Young: From Botox to Botulism

Eric Kaplan

Reviewed by Sabrina Williams



Dying to be Young: From Botox to Botulism by Dr. Eric Kaplan is not a dry medical admonishment of the effects of the latest cosmetic "miracle." Kaplan speaks with a fervor and activism that only the victimized can possess, and a victim is what Kaplan is. Imagine awakening to find that while your entire body is in extreme pain, you cannot move a muscle and while loved ones hover around you, offering words of encouragement, you are unable to answer them or communicate at all. In fact, you cannot breathe on your own. Machines are doing the work your body normally performs without effort. You are completely and utterly helpless. Even worse, your spouse is lying in the next bed over in the exact same state. Eric Kaplan and his wife, Bonnie, were the first documented cases of Botulism poisoning due to Botox injections, as they received more than 2,000 times the lethal dose of the toxin. More cases followed.

[Author Web Site](#)

Unimaginable sums of money are spent every year on appearance-altering treatments such as cosmetic surgery, wrinkle creams, and drugs that promise to reverse the effects of aging and bring us back to our youthful selves. Few people can resist the temptation of the Fountain of Youth when it becomes so readily available. It is no surprise that a panacea that sounds as benign as "Botox" that is commonly administered via parties would take America by storm. However, few people stop to consider that the name "Botox" comes from the origin of the drug itself, the extremely lethal botulinum toxin. While we will avoid feeding our children honey before the age of one to protect them from such a harmful toxin, as adults we will unquestioningly allow doctors to inject us with the byproducts of the same strain if it promises to erase the lines of time. Just one gram of botulinum toxin has the ability to kill millions of people.

[Read a press release about this book.](#)

Dr. Kaplan relates the mental and physical struggles he faced when he became paralyzed as a result of his own vanity. Both he and his wife endured incredible hardships as they worked to rehabilitate themselves, several times teetering on the verge of death. Through the support and encouragement of friends and family and the availability of top-notch medical services, the Kaplans were able to survive their ordeal. Dr. Kaplan emerged with his own personal mission: to warn the public of the dangers of Botox and to help people discover and learn to appreciate their own inner beauty. A chiropractor and motivational speaker, Kaplan writes of his very personal and intimate mental anguish in the face of a debilitating illness and his subsequent discovery of a new spirituality.

[Click here to purchase at Amazon.com: DYING TO BE YOUNG - From Botox to Botulism: Books: Dr. Eric, Kaplan](#)

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In the beginning of each year, about 100 million Americans venture down a well-traveled road paved with intentions of hastily envisioned New Year's resolutions. Successful resolutions occur when commitments are made for an actual change, not a one-time attempt to change a habit.

Susanne Blake and Tom Massey offer successful ways to create a balance in ones live with ten simple commitments in their recently published books. Susanne and Tom are interviewed in a special edition to help us make the commitments for the New Year on:

<http://www.insidescooplive.com/author-pages/Blake-Massey-reading-interview.html>

## **Ten Commitments for Men**

*Tom Massey*

Robert D. Reed Publishers (2006)

ISBN 193174159X

Reviewed by *William E. Cooper* for Reader Views (11/06)

*Listen to live interview with Tom Massey on:* <http://www.insidescooplive.com/author-pages/Massey-Tom-reading-interview.html>

Tom Massey, who is a long time corporate leadership trainer, has produced a truly excellent book on how to navigate through life with commitments to high standards, integrity, enthusiasm, and good health. His ten points offer a roadmap based on wisdom and experience, his and others. The book is well written and organized, at the same time being an enjoyable read.

The ten commitments Mr. Massey lists and describes are really what it takes to not only lead, but live your life to its fullest with honor and dignity. The criticality of each commitment cannot be overemphasized, and by combining all ten the practitioner lives the behaviors and models them to everyone. It has been demonstrated that people who associate with negative people themselves become negative and cynical. One's attitude is a choice, solely that of the individual, and the commitments in Mr. Massey's book are the guide to follow. While they are nothing new, they are what is necessary. Every successful person over the ages has believed in and practiced these commitments.

It has been said that once a person stops learning, they languish in the past, while one who commits to continuous learning and improvement stays current and able to live well and contribute at a higher level. The anecdotes provided in Mr. Massey's book are relevant and aligned with delivering his message. This is a book that should be read by everyone. It should be part of every home library, public library, and educational institution. These are the principles that made us great, made us what we are. We need to know them, understand them, and live by them.

## **Ten Commitments for Women**

*Susanne Blake*

Robert D. Reed Publishers (2006)

ISBN 1931741603

Reviewed by *Beverly Pechin* for Reader Views (11/06)

Listen to live interview with Susanne Blake on: <http://www.insidescooplive.com/author-pages/Blake-Susanne-reading-interview.html>

This book will open new doors to your life. Simply reading it won't be enough, you have to delve into it with your heart and soul, sort of like how Susanne Blake tells you to live your life... with heart and soul.

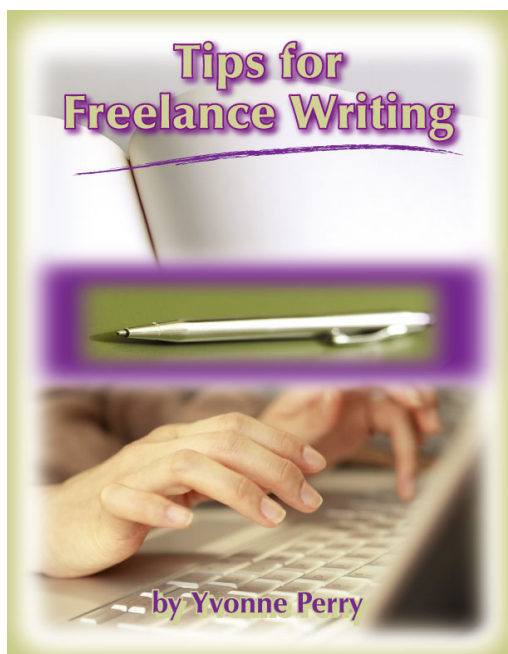
This "How To" book is very unique. There is no preaching about how you messed up and how you should change. Instead, Ms. Blake takes the approach of teaching you how to love yourself from deep within. Finding the real you. Finding your "Self". Finding a new life, by making a conscious decision to live your life from deep within.

The author gives a deep, rational and valid explanation of how to literally become the person you were born to be. She shows you how to work at being content with life and with your life's decisions. The end results can only be wonderful, giving you a sense of self-worth, power, success and inner peace. By making the decisions that make you happy, you will make everyone around you happier also. Putting yourself before others, those on your list of priorities that have always come first, will help make you a more complete and content person. Not only will you benefit from the changes that will take place after putting her words into practice, but those around you will benefit from finding the REAL you. Blake not only tells you how to find your own happiness but holds your hand along the way to make sure you achieve it.

*Reader Views ([www.readerviews.com](http://www.readerviews.com)) is an Austin, Texas, based company that started in 2005. The team consists of seventy volunteer reviewers living throughout the United States and Canada. Each reviewer is unique and they come from all walks of life with a variety of experiences and interests.*

*Irene Watson and her team strive to be a good friend to authors, publishers, and publicists by providing book reviews, live interviews, publicity services as well as editing services. The company's goal is to provide quality service with professionalism, efficiency, and personal attention.*

## TIPS FOR FREELANCE WRITING BY YVONNE PERRY



[Writers in the Sky Podcast](#) offers interviews with authors and writers, as well as the latest news about books on the market, publishing methods and marketing techniques. There are more than 30 informational shows already uploaded and a new program is added each week.

Occasionally, a teleclass may be longer, but most of our classes are recorded in 15- to 20-minute segments you may listen to while traveling, cleaning the house, waxing the car, exercising, etc.

Many of the guests on the show also contribute informative articles and announcements to the monthly newsletter offered by [Write On! Creative Writing Services](#). The best part is there is no cost to listen or subscribe and it is a great way to learn more about writing and publishing.

[Subscribe to Writers in the Sky RSS feed](#) and get my new eBook *Tips for Freelance Writing*. You will automatically be sent an email when a new show has been uploaded to the podcast.

Yvonne Perry, Freelance Writer, Author, Public Speaker  
[www.yvonneperry.net](http://www.yvonneperry.net)

## THE BOOK JUST LOVED ME BY JANET GRACE RIEHL

For my birthday a few months after my sister died in a car crash, I carried out a relaxed retreat at King's House in Illinois. During these two days, I stayed in a little suite usually reserved for bishops and the Pope. I rested, read, walked, relaxed, wrote, prayed for guidance-and ate good food in a tiny dining room all to myself.

I came to a strong sense that the world is charged with meaning, and that is a poem. Not could be, but is. The only trick is to tease out the meaning. This insight and sense of purpose gave me a vision of helpful work I could do. When I returned to my father and mother's home, I began to assemble poems for a book about our family history and bereavement. As I worked on the book I felt unparalleled freedom in my writing.

Still in Illinois-staying in an upstairs bedroom in my parents' house-the book began in earnest. I propped myself up in bed and scribbled in my journal-what became, in the end, my published poet's diary. I'd start a regular journal entry and discover a poem within it. Then, as more thoughts and words tumbled on the page, I discovered more poems cuddling together in innocent profusion. I cocked one ear towards my inner voices and the other for sounds of my parents stirring. When I heard them on the move, I dropped my knitting and rushed downstairs.

During the day as I cared for my mother and listened to my father talk, I jotted notes and assignments to myself. As I wrote I didn't seek suggestions or comments from others. I wrote from and for an intimate place within myself. I shared some initial drafts with trusted writing friends via email and received encouraging listen-backs telling me to keep going.

Sightlines has been a blessing from start to finish. It began blessed in retreat. It showered blessings on me and my family-especially my father. My strongest aim is to retain everything I do with Sightlines as a source of happiness for all who come in contact with this book

Blessing #1: The Book Project kept me somewhat sane, though bedeviled, for the 13 months of its writing and production.

Blessing #2: The Book Project was something of my own-something I owned and had creative control over-during a period in which there was nothing else in my life I could control.

Blessings # 3 & 4: The Book Project was portable and allowed me to keep my creative flow going, despite all disruptions and unpredictable circumstances.

Blessing #5: The Book Project attracted friends. Whenever I needed something-really needed it-a good-hearted friend was there to give it.

Blessing # 6: The book filled my heart with gratitude and gladness.

Blessing #7: The book was all about love: what I'd loved and lost; what I loved and recovered. Now that the book is out, the love just seems to expand and my heart just fills to bursting with Wild Book Happiness.

Blessing #8: The book blessed my father and myself with a stronger, closer, more mature and completed relationship.

Blessing #9: The book blessed us because I was able to include my father in the book and in my presentations as he tells jokes and plays music.

Blessing #10: The book blessed us because my father was nuts in love with the book.

Blessing #11: The book blessed us while Mother lay dying last May because visits to see us and visits to see friends were focused around delivering copies of the book, discussing it, and reading from it. Pop had favorites he asked me to read.

Blessing #12: The book blessed me when I came home to California after Mother died. The book blessed me, and gave me a direction with no room to mope.

Blessing #13: The book showered me with more positive reader response than I could have dreamed.

Blessing #14: The book loves me each time I write a new author reading around themes in the book. These readings and talks give me a chance to hear back from my wisdom self.

Not only do I love my book, but my book loves me back. It's the most fully requited love relationship I've ever had in my life. The book just loves me!

Janet Riehl will be Yvonne Perry's guest on Writers in the Sky podcast January 12. Be sure to listen online at <http://feeds.feedburner.com/WritersInTheSky>. To contact Janet you may phone her at (217) 370-6876 or email her at [naledi@pacific.net](mailto:naledi@pacific.net). Her website is <http://www.sightlinesbook.com/>.

## POETRY CORNER

*Painting is poetry which is seen and not heard, and poetry is a painting which is heard but not seen. ~ Leonardo da Vinci*

### **New Year from the Ashes**

As the current month ends  
And we review the twelve past  
Whether pleased or pained  
It's best it does not last  
For change is good  
And new refreshes  
It stimulates life  
Like a phoenix from the ashes  
So don't fret about the past  
Be grateful for what you've learned  
Like the new and beautiful phoenix  
To really come alive, you may have to get burned

*Ken Vanderpool says, "I would like to tell you how much joy I receive from your newsletter, blog & podcasts. I'm so glad I stumbled across your web site. Thank you. May you have a blessed Holiday and continue to have such a positive impact on our world of writers."*

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### **Crocus**

by Janet Grace Riehl

I offer her the first crocus.  
Purple in a red-orange vase.  
"That was Mom's," she said.  
Yes. Francoma.  
Cousin Cynthia showed me how to spot it.  
Highly collectible.  
An amphora crested with spring.

She draws closer to inspect it.  
Tips it up to drink the water.  
She starts to nibble the leaves and blossoms.  
Flowers, Mom. To look at.

But, what if essence of crocus  
surging through her bloodstream  
is exactly what she needs?

*Janet Riehl is an award-winning author, speaker, and creativity coach. Her poems, stories, and essays are widely published in national literary magazines. Janet's work appears in three anthologies. She is 2006 finalist for Poet Laureate of Lake County, California. Her memoir of six generations told in story poems is Sightlines: A Poet's Diary. Janet will be Yvonne Perry's guest on Writers in the Sky Podcast January 12.*

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### **Five Easy Pieces**

By James M. Nordlund

To thine own self be who, and  
While you're being what you are,  
Stray not from this, your unfolding  
Path and heart- where, how and  
Why; forever unanswered.

## Musings

By James M. Nordlund

Betwixt words and lines,  
Poetry's music fathoms  
The depths of our heart,  
The heights of our intellect  
And imagination,  
Breadth of our spirit,  
Well of our soul,  
Alluding to the unknown;  
Saliently. For, the muse  
But whispers, silently;  
Moving in mysterious ways.

Painting's music?  
Inexpressible and felt,  
Unknowable and experienced;  
Of echoing images and silences.  
Even the shadow  
Speaks of the light!

*James M. Nordlund is a mental health counseling supervisor by profession, into poetic revelation and workshop as individual and group therapeutic milieu. He is involved with A.A.P., I.A.W.A., A.P.R., Teacher's and Writer's Collaborative, I.W.W.G., Univ. of the Sts., LummoX, Nomad's Choir, Poet's House, St. Mark's Poetry Project, Beans About It, P.E.N. Friend, NAFPT.*

*James is featured on his multi-art show, "Matutinally Watered Poetree" on Manh, cable, and other T.V. and radio shows. He has been a co-editor, assistant editor, written columns and published over 400 works and is currently a regional editor for Poet To Poet, out of N.Y. C.. Submission, twigs of poetree. <http://groups.yahoo.com/group/firstpoetry/>*

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## I Shall Always Honor Your Write

(A dedication to Yvonne Perry and her Professional Team)

by Zubli Zainordin

A moment ago I look at the sky,  
I see clearly, not just with one eye,  
an invisible right hand perhaps doing a fry,  
and the left hand holding a quill dotting an "i",  
Yes, I am referring to Writers in the Sky,  
a special newsletter on time it must fly,  
its contents are information rich in supply,  
the complex craft, made to simplify,  
for publish authors a point to justify,  
a writer-wanna-be can have a try,  
and subscribers love it, they prefer to amplify,  
Your devotion to writing on writing,  
on your own blog we are eagerly waiting,  
at ezinearticles we also see your contribution,  
people who are benefiting, more than a million,  
you are an expert whom many shall praise,

Chris Knight attests to that, not just with a phrase,  
Write On! Truly your encouragement say,  
support from the Lord you seek while you pray,  
So that you keep on doing what is right,  
therefore I shall always honor your write.

*Zubli Zainordin, at <http://www.totalhappiness.wordpress.com/> wrote this poem after realizing the awesome devotion to quality and quantity works by Yvonne Perry, Barbara Sharp, Rosi Stewart, Taryn Simpson, David Teems, Jessica Dockter, Al Desetta, Kate Garvey, Linda Woods, Gordon Randall, Angela Grett, and Loree Gold. Although small in size, just in Nashville, Tennessee, yet this team is continuously impacting the whole globe, and the vast cyber-world. Wow!*

## ACCENT YOUR WRITING USING DIACRITICAL MARKS BY YVONNE PERRY

Our modern English language is a hodgepodge of many languages. We borrow words from another language we say crêpe, à la carte, résumé, or señor but when writing these words, we stare at a blank screen wondering how to create these characters needed to cause our employment history to be pronounced résumé rather than resume.

I remember learning to read and write while in grammar school. One way the teacher helped us pronounce words was to separate the syllables and use accent marks to show where the emphasis or strongest beat should be. Take a look at the dictionary. You probably have one on your desk. In the pronunciation guide you will see some strange characters called diacritical marks above or below a letter to modify the way a word is pronounced. I remember writing a long dash over the letter “a” to make it a long vowel ( ) and putting a small cup over the “a” to make it a short vowel (•). Now I know that the long mark is called a macron and the short mark is called a breve. See <http://en.wikipedia.org/wiki/Diacritic> to learn more about diacritical marks.

Writing the dash is one thing; typing it is another matter entirely. There are shortcuts you can use to create diacritical marks. When you engage CAPSLOCK, and hold down the ALT key, and type in a number on the numeric keypad you can create almost any character. For example to get this symbol: é press the CAPSLOCK, press alt and type in 0233 on your numeric keypad. Mac users would select the “option” and “e” to create this same character. For a list of other shortcuts for both Microsoft and Mac, see <http://tinyurl.com/y9twgh>.

There are so many characters available you might have a hard time remembering all the shortcuts. The best way to make a symbol appear in your Word document is to use the character map, which requires you to cut and paste individual symbols from a preset list. This is done by going to Windows “Start” menu on the lower left side of your screen and selecting “all programs”, then “accessories”, then “system tools” and finally “character map.” This opens a grid of characters for you to choose from by scrolling down or right. The font on the dropdown list should match that of the document you are creating, but you can get a different set of characters when you choose Times New Roman versus Wing Dings as your font. If the character you want is not in the grid, change the font. When you’ve found the character you want to place in your document, double click on it and the image will be placed on the clipboard to be copied. You can put several symbols on the clipboard. When you are ready to paste the symbol, highlight it in the “characters to copy” list and click the “copy” button. Then, find the place in your document (or any Windows application) and insert the character by choosing “paste” on your edit menu and the character should appear.

And now that we’ve had our lesson on using symbols and characters, I’ll trust you will use them to make your writing come alive.

*Yvonne Perry is a freelance writer and the owner of Write On! Creative Writing Services based in Nashville, Tennessee. She and her team of ghostwriters service clients all over the globe by offering quality writing on a variety of topics at an affordable price. If you need a brochure, web text, business document, resume, bio, article or book, visit <http://www.yvonneperry.net>. While there sure to subscribe to the RSS podcast feed and the free monthly newsletter about writing, networking, publishing and marketing. Read more on Yvonne’s blog at <http://yvonneperry.blogspot.com>*

\*\*\*\*\*NETWORK WITH US\*\*\*\*\*

Add your announcement or brag about your writing accomplishment. Tell us about your book or business. Share information and ideas or send articles or advertorial for the next issue to [writer@yvonneperry.net](mailto:writer@yvonneperry.net). Remember, you may post a comment on my blog <http://yvonneperry.typepad.com/ghostwriters/> anytime. Here are some announcements from our readers this month:



Sheridan Claude is staying busy these days with more and more paying customers requiring her editing abilities. She says, "I worked for almost a year free of charge, just getting my name out there, and gaining some experience and backing. Now it's starting to pay off. I'll also be working on as many as three films in 2007, for two different independent studios. Two are live action: a Vietnam war feature film, and a drama short. The third is the animated Pencils, which you know about. In addition, I'm writing another book when I get the chance."

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Dr. Eric Scott Kaplan and his wife Bonnie were poisoned by a doctor who injected them with fake Botox in 2004. You may remember hearing their story in the news as the Kaplan's fought for their lives in a Florida hospital. Dr. Eric Kaplan's book **"DYING TO BE YOUNG, From Botox to Botulism"** has been accepted by Nightengale Press and is on track for publication early in 2007. [Read a press release about this book.](#)

Read a review about this book

<http://www.dyingtobeyoung.net/>

[Click here: Amazon.com: DYING TO BE YOUNG - From Botox to Botulism: Books: Dr. Eric, Kaplan](#)

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[JJ Murphy—a former Writers in the Sky podcast guest](#) is now a regular writer for Writers in the Sky Newsletter. Her new column is called The Writing Life. Be sure to read her article in this issue! Hi Yvonne, Here's what I have to crow about:

I have written forty-four (44) published on [ezinearticles](#) and I've got more almost ready to submit. I'd be honored if you would rate any The Writing Life articles you use on your newsletter. Check out my article on using gender-sensitive language: <http://www.writerbynature.com/article.php?story=writingtipgendersensitivelanguage>.

Weekly column, The Four Seasons at <http://www.thebluedoodle.com/writerpages/writerbynature.html>. I'm really proud to be associated with this site, which gets over 600,000 hits a month.

My Writing Life column is on <http://www.ieurancegroup.blogspot.com>. I'm delighted to be part of this dynamic literary group.

\*\*\*\*\*

Taryn Simpson of ePublishing has been accepted by Arbor Books as one of their ghostwriters. She has FIVE NYC Literary Agents asking to review her work on a new fictional book. She is also hoping to work as a Ghostwriter for one of the major publishing houses. We wish her well. Ms. Simpson was an October guest on Writers in the Sky Podcast, and you may [listen to Taryn's interview here](#).

\*\*\*\*\*

Amani Publishing announces the release of Barbara Joe-Williams' Anthology "How I Met My Sweetheart" on February 1, 2007. This is a collection of eighteen short inspirational love stories featuring multicultural authors from across the United States. For more information please visit [www.AmaniPublishing.net](http://www.AmaniPublishing.net). Barbara will be a guest on Writers in the Sky Podcast on March 2, 2007.

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A book Zubli Zainordin recently published: PUNCAK JAYA - Malaysia Kampungku Dunia Negaraku is now on sale. <http://www.zublizainordin.cjb.net/>. If you are a Malaysian who wants to author a book, contact Zubli Zainordin, Prime Mover of Malaysia at <http://www.projekkarangbuku.blogspot.com/>.

Zubli Zainordin is authoring a book for the world market: THE TOTAL MOVIE: Experiencing Your Total Life Now On The

Peak Of Your Total Success There. More Info at: [http://www.freewebs.com/zubli\\_ebook/](http://www.freewebs.com/zubli_ebook/) and <http://www.zublizainordin.blogspot.com/>. Email [zubli.s.ebook@gmail.com](mailto:zubli.s.ebook@gmail.com) and receive a gift from Zubli Zainordin—an e-book: “A View To Review Your Inner and Outer Self, And Transform Your Total Life With A Total View.” Zubli Zainordin also shares information on Total Happiness <http://www.totalhappiness.wordpress.com/>

## A WRITING LIFE BY JJ MURPHY

Several of my clients write in passive voice. My job is to find the most powerful words to express their message. Consider the following sentences:

*The protective covering should be removed before use.*  
*Remove the protective covering before use.*

See the difference?

Here are a few tips for helping you figure out whether to use active voice or passive voice in your message:

**1. Does the subject perform the action?** Compare these sentences:

*The new law was **approved** by the town board.*  
*The town board **approved** the new law.*

Subject: **town board**

Action: **approved.**

This is a good reason to use the **active** voice.

**2. Does someone else perform the action instead of the subject?** Consider these sentences:

*Her dog **was hit** by a car.*  
*The car **hit** her dog.*

The car is an inanimate object, so **dog** is really the subject. The action, **hit**, happened to the dog.

This is a good reason to use the **passive** voice.

**3. What if you can't tell?** Consider these sentences:

*The door **is** locked.*  
*This test **could be** difficult.*

Notice that these verbs are forms of *to be*, which some scholars call *linking verbs*. There is no action, strictly speaking; these verbs indicate a condition which is neither active nor passive.

**4. What is the emphasis of your message?** Consider these sentences:

*One gram of salt **was added** to the first mixture.*  
*The researcher **added** one gram of salt to the first mixture.*

If your emphasis is on the mixture, then the first sentence (passive voice) is appropriate. If your emphasis is on the researcher, then use the active voice in the second sentence.

**5. What do you want the reader to know?** Consider these sentences:

*Mistakes **were made** and money **was** lost.*  
*The treasurer **did not send** the deposit in time, so we had to rent a more expensive suite.*

If your goal is to explain without blaming, then using the passive voice in the first sentence is effective. The second sentence, which uses active voice, is both more direct and more specific.

Passive voice typically does not identify the actor or the action, but you run the risk of making sloppy or misleading statements.

If you think about how you want readers to respond, you will be able to decide when to use active voice and when to use passive voice.

*JJ Murphy is a freelance writer who helps companies, small businesses and individuals to express their awareness and dedication to developing sustainable technology and to preserve our natural resources. She writes articles for natural magazines, hiking publications, simple living publications in print and online. She also creates curricula to help public schools home schooling groups, private schools, wilderness camps, adult learning groups, and continuing education programs stretch and expand their students' knowledge. Visit her website <http://www.WriterByNature.com> for articles, wild food recipes and for more information, including JJ's favorite places for gear and supplies.*

## NEW SUBSCRIBERS WILL RECEIVE A COMPLIMENTARY EBOOK! BY YVONNE PERRY

This newsletter is now featured on [BestEzines.com](http://BestEzines.com). Please fee free to submit a review and write a testimonial comment online at <http://bestezines.com/?id=2471>.



**Please forward this newsletter to fellow writers, literary agents, publishers and friends and ask them to [Subscribe to Writers in the Sky Now!](#)**

If you have signed up for this newsletter and did not receive my eBook **Tips for Freelance Writing**, please let me know that you would like it emailed to you ([writer@yvonneperry.net](mailto:writer@yvonneperry.net)).

## THE BASICS EVERYONE SHOULD KNOW ABOUT THE POD BUSINESS BY THE BOOKHITCH STAFF

Printing books on demand, or POD, is a rising trend within the publishing industry as it is a quick, and easy method to get your work printed. There are many websites, books, and companies gearing their work towards helping authors print, edit and market their books all offering unique services. But, there are still many individuals out there caught like a deer in the headlights waiting to be hit with their "big deal". So, here is some basic information to consider when entering the POD market.

### Printing Know-How

POD, is exactly what it sounds like, printing. Many writers who approach companies, whether they are online or brick and mortar, do not fully grasp the concept that their work is being printed...not edited. Save yourself some time and money:

**Get Quotes:** Only ask for a quote when you have a final, edited, copy of your file in print ready format. Meaning, have your PDF files of both your body text and cover in hand (so to speak) when asking for quotes.

It is advisable to request a quote via e-mail, so that you have it on record, and dated.

Know your page count.

Know what size you would like your book.

Price breaks are given for larger quantities (usually 50, 100, 500), so ask for numerous per book prices.

Specify if you have any pages in your text that need to be printed in color.

DO NOT submit word documents to a printer for one simple reason: they can be changed. Submit your text and cover in PDF format, as it is hard to change words. And, remember to embed your fonts into the files when you are creating them, format each page to the correct final trim size and then add some bleed.

If you are submitting pictures in either your text or cover file (or both), then make sure they are high resolution. Meaning that they should be at least 300 dpi (dots per inch) so that they are of clear picture quality, the higher the resolution, the clearer the picture will be.

When printers show you an unbound proof of your text and cover (advisable), go through it! Don't just assume that the files were perfect, check for re-flow problems, and that your chosen fonts are still present.

Always ask for information on any extra programs the company may offer.

Don't get angry with a Customer Service Representative (CSR), and don't be afraid to ask questions! If you have to make a lot of corrections to your files after they are submitted, your estimated printing date may be jeopardized so always be prepared and submit your work to be printed at least a month before any events.

### Marketing Know-How

Marketing is one of those words that is a mystery to many, and is often (unfortunately) directly associated with advertising. So, let's go back to marketing 101 and work our way forward. The basics can be condensed to Product, Price, Promotion and Place, the 4 P's of marketing, or the marketing mix. These are simple concepts that everyone should be familiar with in order to sell a book, especially as the product and price aspects are self-explanatory. Place, or distribution, involves outlining where your book is going to be available, which directly ties into promotion, as your promotional efforts should be directing readers where they can buy your books. Promotion involves advertising, direct marketing, online marketing, sales promotion, public relations and personal selling. *This is why many individuals who choose to market their own book say that writing it was the easy part!*

Here are a few simple ways to market your book:

Market your book before you bring it to market. Your first print run should be advanced reader copies. You will need to send them to editors, bookstores, and interest groups. There are a few companies starting to offer this as a part of their print on demand package, for instance Bootstrap Publishing and there are other companies who offer to review your book, for example Reader Views. Doing a smaller print run allows you to see the quality of your chosen printer's work.

Send out press releases and write articles...often. There are numerous free press release and article distribution sites for you to use, so use them. You can also submit articles to newsletters, and newspapers for inclusion.

Create your own website to promote your book, and yourself. Set-up a shopping cart feature so that readers can buy books directly from you. Also, it is advisable to list your book with distributors as it will increase awareness of your book, but direct readers to your site first to buy your book so that you get the money (versus sites that will take a percentage of your sales).

Utilize free services offered by websites, such as bookhitch.com, and list your book on as many websites as possible and list your website on as many websites as possible!

Blog, and use discussion forums to spread the word about your book, and to get some great advice.

Join reading and writing groups.

Print promotional business cards, and hand them out, or leave them everywhere. Along the same lines, create a signature blurb at the end of every e-mail message promoting your book.

Subscribe to newsletters, and read articles such as this one to get some great, free advice!

The POD business has made the book selling and printing business highly competitive as there are growing numbers of authors. It is up to you to distinguish your book, yourself and each marketing strategy from others as you plan your venture. Just remember the basics and go from there.

A Little FYI to get you started

Industry Jargon you should know:

ARC-Advanced Reader Copy

Re-Flow- When your text is changed and flows over to pages where it was not previously, words may be missing and fonts may also be changed (sometimes occurs when print ready files are made, or changes need to be made to them).

Newbie- Refers to a new author within the industry.

#- Refers to the weight of the paper you are having your text and cover printed on. This could be 50 Pound, 60 Pound and so on. The higher the “pound” amount, the thicker the paper will be.

The Book Hitch

*This newsletter relies on subscribers like you to send in articles, tips and resources. Therefore, the more subscribers we have, the more information we have to share and the more your message gets in front of others. Tell your writing and publishing colleagues about Writers in the Sky Newsletter or forward it to others you know who may be interested.*

## Writers in the Sky Podcast



In our Podcast you will receive information about the craft and business of writing. We offer interviews with authors and writers, as well as news about books, publishing and marketing.

Occasionally, a teleclass may be longer, but most of the classes are recorded in 15-minute segments which may be downloaded to your computer, iPod or mp3 player and used as an educational tool for busy people on the go.

**New shows weekly!** Check the schedule at <http://www.yvonneperry.net/WritersintheSkyPodcast.htm>. If you would like to be a guest on this show, let Yvonne know!

## Word of Month

Having an extensive vocabulary is important to writers. In each issue of Writers in the Sky, I will introduce and define a word that we use don't often use. This word this month is:

**Abecedarian (ay-bee-see-DAYR-ee-uhn)**

**Definition:** One who is learning the alphabet; one who teaches the alphabet. Also used to refer to someone who is a beginner in some field; rudimentary and as relating to the alphabet such as being alphabetically arranged.

**Example sentence:**

My kindergarten-aged grandchild is an abecedarian

## FERN REISS'S PUBLISHINGGAME.COM: ACHIEVE MEDIA ATTENTION FOR YOUR BUSINESS

Do you want to be quoted by the national press on a daily basis? (How much would that be worth to your business?)

In the past six months, I've been quoted in The New York Times, The Wall Street Journal, The Washington Post, The International Herald Tribune, Entrepreneur, The Associated Press, PBS, Voice of America, Family Circle, Glamour, Redbook, Self, Health, Prevention, Parents, Parenting, Women's World, First for Women, Newsday, Newsweek, Salon, In Touch Weekly--and even The National Enquirer.

In fact, I've been quoted in over 100 prestigious U.S. publications. I call this "Expertizing," and it's good for business, regardless of the business you're in. Anyone can learn to get this kind of media attention, for any book or any business; my Expertizing workshop attendees are achieving this same level of media recognition. Here's how:

First, syndicate. This column is syndicated; hundreds of thousands of people read it. Syndicating a newspaper column doesn't pay very well anymore (you'll probably make only \$5 or \$10 per column) but it gets your name out. And syndicating online is even easier. My next title, "The Publishing Game: Syndicate a Column in 30 Days" will cover the topic more thoroughly, but you can get started just by doing a google search for "[Keyword] article submit."

Start a national association. A national association will get you media attention automatically, regardless of your other credentials. The National Pediculosis Association in Needham, Massachusetts, is a great example. (That's lice, for those of you without small children.)

Create a holiday. Anyone can create a national holiday, and it's free. Register at Chases.com, and on a slow news day, journalists will come looking for more information on your holiday--the more interesting, funny, or quirky, the better. I just helped an Expertizing client set up a holiday for her very technical company that would otherwise have been paid little press attention--but next year, she's going to be inundated with press attention when National Geek Day rolls around.

If you're going to do a flyer for your business, put something useful on the back so people don't throw it away. The back of my Publishing Game book flyer has a useful hot contact list, with contact information for major magazines, talk show hosts, wholesalers and distributors, book reviewers, and more. (You can get a complimentary copy at <http://www.PublishingGame.com>) My new Expertizing flyer has information on my Expertizing workshops on one side, but the other side has suggestions of how to write Killer Soundbites that the media will quote. (You can get a free copy of that one at <http://www.Expertizing.com>) If you include something useful, people will hang onto your flyers forever.

Talk to the press. Press kits mostly get tossed or buried. But today there are services you can subscribe to that will keep you up to date on what journalists are working on, so that you can respond in time to be quoted in their articles. I respond to health journalists with quotes about my Infertility Diet book; I respond to business journalists with information about my Publishing Game and Expertizing products. But I also respond about lifestyle issues--entrepreneurship, marriage, kids, home business. One of the things I do in my all-day Expertizing workshops is train authors and executives to develop the soundbites that will propel them into these articles. Even without training, you can generate plenty of press.

Don't forget speaking. If you enjoy public speaking, do as much of it as you can. Speaking can pay--even public libraries pay for talks--and even without pay, it's worth it for the publicity. If you speak at the Learning Annex, for example, thousands of people see your information. When it comes to speaking, this is one of the few times you shouldn't focus just on your niche. Cast your net more widely, and see if you don't have something to say to others. For example, this year I'm speaking at Media Relations, at SPAN, and at Book Expo America, all of which are in my target audience. But I'm also speaking to over 200 CEOs at an executive transition firm event--and that's probably going to generate more business for me, because writers and publishers have heard of me already, but these executives may have not. So look for new audiences and groups that might be interested, as well as your target markets.

And then forget what I'm telling you, about how you have to do this or that sort of PR. Do the publicity you love. What you love doing will be most effective for you, because you'll enjoy it. So if you like to speak, go out and do that, but if you'd prefer to sit home in your bathrobe and do it all by email, do that instead. Live the dream the way you want to.

*Fern Reiss is the CEO of <http://www.Expertizing.com> and <http://www.PublishingGame.com>. More information on Fern's books ("The Publishing Game: Find an Agent in 30 Days," (literary agents) "The Publishing Game: Publish a Book in 30 Days," (self publishing) and "The Publishing Game: Bestseller in 30 Days" (book promotion) and all-day Publishing Game workshops can be found at*

*PublishingGame.com. More information on positioning yourself as an expert and being quoted by the media, along with Fern's Expertizing Workshops at the Ritz Carlton in Boston (September 19) and Manhattan (October 4) can be found at <http://www.Expertizing.com>. Article Source: [http://EzineArticles.com/?expert=Fern\\_Reiss](http://EzineArticles.com/?expert=Fern_Reiss)*

## Past Issues of Writers in the Sky Newsletter

To view past issues of **Writers in the Sky Newsletter** in Adobe Acrobat (PDF) Format, please click on a publication date below. You will need to have Acrobat Reader installed in order to view them. Acrobat Reader is free and [you can download it here](#).



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If you wish to contribute an article, advertorial, blurb, announcement about writing, publishing or book marketing, please review these guidelines and submit your item to [writer@yvonneperry.net](mailto:writer@yvonneperry.net)

- Limit articles to 750 words or less.
- The piece must be about the craft or business of writing and publishing.
- Include a short bio with your submission so I may give proper credit.
- Use Times New Roman 11 point font.
- MS Word docs are okay, but txt files are preferred.
- Promotion of your own material is accepted if it is written in an advertorial (article) style.
- No colored text box (jpg, bmp, etc.) ads. The article must be content rich.
- Book reviews are accepted as long as they highlight the book and its author in a positive manner.
- Poetry is accepted. I will publish three short works (less than 25 lines) in each issue. Do not double space between lines.
- Announcements of upcoming events, personal accomplishments, special offers, etc. are accepted. Try to keep these less than 250 words.
- Each submitting writer retains the copyright to his or her own piece of literature and may use it elsewhere.
- Since I do not charge a fee for the newsletter, I am unable to pay for submittals. However, the networking opportunity is worth a lot.
- The newsletter will be sent on the first of each month. I need all submittals in by the 25th day of the month prior.

*This newsletter is coming to you because you either signed up for it on Yvonne Perry's Web site [www.yvonneperry.net](http://www.yvonneperry.net) or because someone thought you wanted to learn more about freelance writing and book publishing. If you didn't subscribe and do not wish to be on the distribution list, you may unsubscribe below.*

*You may forward this newsletter to anyone you know who needs free publicity for their book, writing or publishing event, or wants to let the world know of their writing accomplishment.*