

Nala Yar Bio

Art and drawing have long been a passion for Nala Yar, born and raised in Montebello, Colorado. In fact, he cannot remember a day when he didn't have a pencil or pen in his hand. As a youngster, he was always drawing something, even when he was supposed to be studying. His elementary school teacher once caught him drawing in class and decided to keep him after school to "draw to his heart's content." Drawing was certainly not a punishment for Nala, but he didn't like being at school alone after his friends left, so he quickly learned to select appropriate times for his creative expression.

Nala's artistic talent and knack for drawing led him to become a clothing designer, illustrator, and graphic artist with a love for fine art. After graduating the Colorado Institute of Art in 1987 with a associates degree in fashion illustration, Nala channeled his passion, vision and inner drive into a business venture in Nashville, Tennessee. Concrete Gear Clothing is his brainchild which expresses his creativity and appreciation of diversity in a trend-setting clothing line. Concrete Gear Clothing has been a work in progress for many years. Nala Yar's dream is now a reality portrayed in color, texture and artistic design sure to compliment the older teen and young adult clientele.

About Concrete Gear

Concrete Gear Clothing Company and its logo represents a ground-breaking image. This line of clothing, detailing a strong figure jack-hammering on concrete and turning a cog wheel, sends a message: It's time to shift gears forward and remove the walls that separate people.

The human race is as diverse as the mixture in a batch of concrete, but many times we set up rigid barriers that isolate us from the very things that make us unique as individuals. Variety in culture and ethnicity should be appreciated and expressed in a positive and empowering way and that's what Concrete Gear is all about. Concrete Gear suggests a change in society—to learn from our past mistakes and embrace unity that respects one another regardless of background, race or situation. We want to create a solid culture strong in acceptance of one another. Turn the cog and let's move forward together.

We are Concrete Gear!